

# PRODUCT SPECIFICATION



Product Profile			
<b>Brand Name</b>	Kausar		
<b>Product name</b>	Kausar Awami Rice		
<b>SKU</b>	1Kg, 5Kg		
<b>Description of Product</b>	White rice from which all or part of the bran and germ have been removed by milling, sorting, grading and polishing.		
<b>Shelf Life</b>	2 Years		
<b>Variety</b>	PK-386 Rice, Contrasting Variety: IRRI-6 Long Grain Rice		
<b>Additional Information</b>	Double Polished		
<b>Country of Origin</b>	Pakistan		
Specification			
Physical & Chemical Specification	Parameters	Unit	Limits
	Average Grain length	mm	6.7 ± 0.3
	Broken (≤ 75%)	%	≤ 8
	Chalky (≥ 75% Chalkiness)	%	≤ 5
	Shriveled	%	≤ 5
	Paddy	Pc/ Kg	≤ 4
	Foreign Matter	%	Nil
	Foreign Foodgrains	%	< 1
	Moisture Content	%	≤ 12
	Damaged & Yellow	%	≤ 1.5
	Insects & Mites		Nil
	Grain Type		Long
	Shape		Slender
Alfatoxin	µg/Kg	< 20	
Microbiological Requirements	Bacillus cereus	CFU	absent
	Escherichia coli, CFU/ gm	CFU	absent
Legal Requirements & Norms	Heavy metal, Aflatoxins, pesticide residues have to be in accordance with the thresholds and regulations of the Pakistan. WHO, FAO or Codex Alimentarius standards will be applicable if any requirement threshold level not available in local law.		
Sensory Parameters			
<b>Appearance</b>	Polished rice giving a smooth feel, light cream to white color.		
<b>Smell</b>	Free from rancid or objectionable odors.		
<b>Taste</b>	Excellent cooking results and good typical taste.		



Labelling Requirements	
<b>Mandatory</b>	Packing Date, Best Before Date & Batch Number. All the labeling is as per prescribed Pakistan Pure food laws/ The Punjab Pure Food Rules 2011 & consumer protection act.
<b>Legal Mark/ Logo</b>	Kausar
Packaging Material	
<b>Packaging Sizes</b>	1Kg, 5Kg
<b>Packing Types</b>	PET+PE, MET PET+PE, China Non-Woven, Cotton, PET-PE Nylon, MET PET-PE Nylon, Plain PP, PP Laminated, MET PP Laminated

For information & queries email us at [rice@kausar.com.pk](mailto:rice@kausar.com.pk)

[www.kausar.com.pk](http://www.kausar.com.pk)