

Product Profile			
Brand Name	Kausar		
Product Name	Kausar Econo Rice		
SKU	1Kg, 2Kg, 5Kg, 10Kg, 20Kg, 25Kg		
Product Description	White rice of approved PK-386 variety from which all or part of the bran and germ have been removed by milling, sorting, grading and polishing.		
Shelf Life	2 Years		
Variety (name and min. % age)	PK-386 Rice (minimum one year old crop)		
Additional Information	Double Polished		
Country of Origin	Pakistan		
Specification			
Physical & Chemical Specification	Parameters	Unit	Limits
	Average Grain length	mm	6.7 ± 0.3
	Broken (≤ 75%)	%	≤ 8
	Chalky (≥ 75% Chalkiness)	%	≤ 5
	Shriveled	%	≤ 5
	Paddy	Pc/ Kg	≤ 4
	Foreign Matter	%	Nil
	Contrasting Varieties (incl. Choba)	%	≤ 14
	Foreign Foodgrains	%	< 1
	Moisture Content	%	≤ 12
	Damaged & Yellow	%	≤ 1.5
	Insects & Mites		Nil
	Grain Type		Long
	Shape		Slender
Aflatoxin	µg/Kg	< 20	
Microbiological Requirements	Bacillus cereus	CFU	absent
	Escherichia coli, CFU/ gm	CFU	absent
Legal Requirements & Norms	Heavy metal, aflatoxins, pesticide residues have to be in accordance with the thresholds and regulations of Pakistan. WHO, FAO or Codex Alimentarius standards will be applicable if any requirement threshold level not available in local law.		
Sensory Parameters			
Appearance	Silky polished rice giving a very smooth feel, cream to white colour.		
Smell	Free from rancid or objectionable flavours.		
Taste	Typical of PK-386 Rice		



Labelling Requirements

Mandatory	Packing Date, Best Before Date & Batch Number. All the labeling is as per prescribed Pakistan Pure Food Laws/ The Punjab Pure Food Rules 2011 & Consumer Protection Act.
Legal Mark/ Logo	Kausar
Packaging Material	
Packaging Sizes	1Kg, 2Kg, 5Kg, 10Kg, 20Kg, 25Kg
Packing Types	PET-PE, Metallized PET-PE, PET-PE (Nylon), Metalized PET-PE (Nylon), China Non-Woven, Cotton, Plain PP, PP Laminated, Metalized PP Laminated

For information & queries email us at rice@kausar.com.pk

www.kausar.com.pk