

PRODUCT SPECIFICATION



Labelling Requirements

Mandatory

Packing Date, Best Before Date & Batch Number.
All the labeling is as per prescribed Pakistan Pure Food Laws/ The Punjab Pure Food Rules 2011 & Consumer Protection Act.

Legal Mark/ Logo

Kausar

Packaging Material

Packaging Sizes

5Kg, 10Kg & 20Kg

Packing Types

Metalized PP Laminated Woven Bag

For information & queries email us at rice@kausar.com.pk

www.kausar.com.pk

PRODUCT SPECIFICATION



Product Profile			
Brand Name	Kausar		
Product Name	Kausar Supreme Basmati Rice		
SKU	5Kg, 10Kg & 20Kg		
Product Description	White rice of approved Super Basmati variety from which all or part of the bran and germ have been removed by milling, sorting, grading and polishing.		
Shelf Life	2 Years		
Variety (name and min. % age)	Super Kernel Basmati Rice (one year old crop)		
Additional Information	Double Polished		
Country of Origin	Pakistan		
Specification			
Physical & Chemical Specification	Parameters	Unit	Limits
	Average Grain length	mm	7.3 ± 0.3
	Broken (≤ 75%)	%	≤ 4
	Chalky (≥ 75% Chalkiness)	%	≤ 4
	Shriveled	%	≤ 4
	Paddy	%	≤ 0.01
	Foreign Matter	%	Nil
	Contrasting Varieties	%	≤ 8
	Foreign Foodgrains	%	< 0.2
	Moisture Content	%	≤ 12
	Damaged & Yellow	%	≤ 0.5
	Insects & Mites		Nil
	Grain Type		Long
Shape		Slender	
Aflatoxin	µg/Kg	< 20	
Microbiological Requirements	Bacillus cereus	CFU	absent
	Escherichia coli, CFU/ gm	CFU	absent
Legal Requirements & Norms	Heavy metal, aflatoxins, pesticide residues have to be in accordance with the thresholds and regulations of Pakistan. WHO, FAO or Codex Alimentarius standards are applicable if any requirement threshold level not available in local law.		
Sensory Parameters			
Appearance	Silky double polished rice giving a very smooth feel, light cream typical basmati colour.		
Smell	Aromatic, free from abnormal flavours, odours.		
Taste	Excellent cooking results and a very good typical basmati aroma and taste.		

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