

Kausar



Seven decades of first in Pakistani agro processing, now expanding & bringing new technology & business to Pakistan.



Kausar

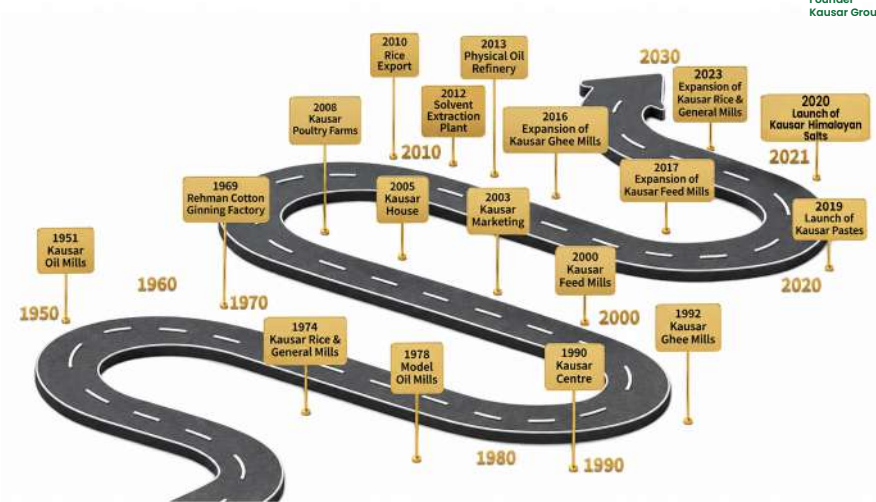
Founded in 1951 by the late Mr. Malik Mubarak Ali, KAUSAR is a progressive, third generation Pakistani family business with over 75 years of excellence in food and agro-processing.

From a single oil mill, the Group has grown into one of Pakistan's leading processors of Basmati rice, edible oils & ghee and animal feeds built on quality, traceability, trust and a record of being first to adopt new technology.



Malik Mubarak Ali
(1916–2002)
Founder
Kausar Group of Companies

THE JOURNEY CONTINUES



1951
FOUNDED



INDUSTRY
EXPERIENCE



3rd
GENERATION
FAMILY BUSINESS



3 CORE
DIVISIONS
RICE, FEEDS & OILS



INTEGRITY

We conduct our businesses with honesty, fairness, and strong ethical values.



RESPECT

We treat everyone with dignity, fairness, and consideration, fostering a culture of mutual respect.



SIMPLICITY

We keep our processes clear, efficient, and easy to understand, creating value through simplicity.



INNOVATION

We embrace modern technologies and continuous improvement for sustainable growth.



ADDING VALUE

We strive to create meaningful impact through every action and idea.



EXPORTING TO 12+ MARKETS



Ensuring Best
**Quality &
Standards**



We are the **first in Pakistan to introduce unique batch-code traceability** on every bag, ensuring full transparency from farm to shelf. All products meet **EU pesticide compliance standards** for export markets. Procurement and lab analysis are managed by trained staff under our global Total Quality Management (TQM) system, guaranteeing consistent quality and safety.



TRACEABILITY
Unique Batch Code

Batch No.

02-12004-16-034

Kausar
RICE & GENERAL MILLS

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Tel: +92-42-3584-7325-26 Fax: +92-42-3584-7327
Web: www.kausar.com.pk Email: rice@kausar.com.pk



An integrated agro-processing group operating across four core categories supported by a new products pipeline.



BASMATI RICE

KAUSAR RICE & GENERAL MILLS
Established 1947

A composite rice unit specializing in premium, export-grade Basmati rice, located in the heart of Punjab.





Edible Oils & Ghee

KAUSAR GHEE MILLS
Established 1992

Kausar Group's flagship business and largest revenue contributor, operating three production units to supplying quality edible oils nationwide.





Animal Nutrition

KAUSAR FEED MILLS
Established 2000

Market trusted broiler, layer and cattle feeds from Okara, Pakistan's Corn District, supplied from Karachi to Khyber.





Allied Products

KAUSAR ALLIED BUSINESS UNIT
Established 2019

A value added foods division transforming quality ingredients and culinary ideas into trusted, ready-to-consumer products.







PRESENCE ACROSS PAKISTAN

in over 250 + Cities



Kausar Rice & General Mills (est. 1974) is a composite rice unit handling every stage of rice processing from paddy drying, shelling, husking, whitening and polishing to grading and sorting of white, steamed and parboiled rice.

OPERATIONAL STRENGTH

 9,200 MT GRAIN STORAGE CAPACITY Safe and systematic storage ensuring freshness, traceability and timely delivery.	 250 MT/day PARBOILING CAPACITY Advanced parboiling process ensuring superior quality, consistent grain integrity and better nutritional value.	 5 MT/hr HUSKING CAPACITY Efficient husking for high head rice recovery with minimal breakage and maximum purity.	 10 MT/hr MILLING CAPACITY State-of-the-art mill ensuring consistent quality and high yield.	 85,000 m² PLANT AREA Spacious and well-planned facility designed for efficient operations and future expansion.
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 700 MT FINISHED GOODS STORAGE CAPACITY Safe and systematic storage ensuring freshness, traceability and timely delivery.	
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Advanced, Automated Milling Built around the latest fully automated color sorting technology, our facility processes top grade head rice into double polished, silky and glossy finish tailored to exact specifications ensuring a constant product for our customers.		
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A processing complex of over 85,000 m² in the
Heart of Pakistan's Basmati belt.

PRODUCT VARIETIES

Kausar Sella Basmati

Kausar Steamed Basmati

Kausar Supreme Basmati

Kausar Deghi Sella

Kausar Haandi Steamed

Kausar Super Basmati

Kausar Kachhi Basmati

Kausar Awami Rice

Kausar Broken Basmati



Established in 1992, **Kausar Ghee Mills (Pvt.) Ltd.** is the flagship company of the Group and its largest revenue contributor.

Three production units

1. Chemical Batch Refinery — Morr Aimanabad, Gujranwala
2. Solvent Extraction Plant — Port Bin Qasim, Karachi
3. Physical Oil Refinery — Port Bin Qasim, Karachi

OPERATIONAL STRENGTH

KGM KARACHI

Edible Oil & Seed Processing Complex

A large-scale oil extraction and seed crushing facility with extensive storage infrastructure to support nationwide demand.



80,900 m²

PLANT AREA

Spacious facility built for high-volume operations.



17,180 MT

OIL STORAGE TANKS CAPACITY

Large bulk storage ensuring continuous supply.



15,000 MT

SEED STORAGE CAPACITY

Secure storage for consistent and quality raw material.



3,000 MT

MEAL STORAGE CAPACITY

Adequate capacity for efficient by-product management.



250 MT/day

VEGETABLE OIL PROCESSING

High-capacity oil extraction for vegetable oils.



500 MT/day

SEED CRUSHING CAPACITY

Efficient crushing for maximum yield and quality.



2,500 MT/day

FINISHED GOODS STORAGE

Safe and systematic storage ensuring timely dispatch.

KGM GUJRANWALA

Ghee & Cooking Oil Manufacturing Complex

A dedicated manufacturing facility for vegetable ghee and cooking oil with modern processing and packing lines.



50,000 m²

PLANT AREA

Modern manufacturing facility for FMCG operations.



4,200 MT

OIL STORAGE CAPACITY

Bulk storage ensuring uninterrupted production.



144 MT/day

VEGETABLE GHEE PRODUCTION

High-capacity ghee production for local and export markets.



32 MT/day

COOKING OIL PRODUCTION

Refined cooking oil manufacturing with consistent quality.



2,500 MT

FINISHED GOODS STORAGE CAPACITY

Efficient storage and distribution network to ensure product freshness and availability.



From extraction to refining to retail. Quality controlled at every step.

PRODUCT CATEGORIES

Kausar Canola Oil

100% pure Kausar Canola Oil delivers delicious taste and wholesome nutrition in every meal.

Kausar Cooking Oil

A premium blend of vegetable oils delivering purity, nutrition and flavor in every drop.

Kausar Banaspati Ghee

A premium vegetable ghee offering the perfect balance of taste, aroma and cooking performance.

Ensuring Best
**Quality &
Standards**



Kausar Feeds Mills (Pvt.) Ltd. is a name of trust in Pakistan's feeds industry is strategically located in Okara; the heart of the country's "Corn District".

OPERATIONAL STRENGTH



38,000 m²

PLANT AREA

Spacious and modern feed manufacturing facility built for efficiency and scale.



25,600 MT

GRAIN STORAGE CAPACITY

Large-scale grain storage ensuring consistent supply and quality.



5,000 MT

MEAL STORAGE CAPACITY

Dedicated meal storage facility to maintain freshness and nutrition.



50 MT

PELLET MILLING CAPACITY

High-capacity pellet milling for superior quality feed.



350 MT

PLANT AREA

Efficient storage and dispatch to ensure timely delivery.



350 MT

FINISHED GOODS STORAGE CAPACITY

Safe, hygienic and well-managed storage ensuring product integrity, traceability and timely dispatch.



Traceability & Quality

Every bag of feed features a unique batch code, applying the same discipline Kausar pioneered in rice. All products are manufactured in an ISO 22000 - certified facility under strict quality control.



Kausar Feed – Range & Strength 10

PRODUCT CATEGORIES

Broiler Feeds

14A & 14B Plus (Crumbs) · 14C Plus (Finisher) · 13C

Layer Rations

Balanced diets for sustained egg production

Cattle, Dairy & Buffalo — K5 Diamond Milk

More milk, more growth, less expense

Beef Cattle — K7 Beef Meat

Power packed nutrition for weight gain

Goat — K9 Goat Kid Starter

Early stage nutrition for healthy kids



**More Milk
More Growth
Less Expense**



**Power Packed
Nutrition in
Every Handful**

**High Nutrition Feed For Strong & Healthy Growth.
Greater Returns for Every Farmer.**

Ensuring Best
**Quality &
Standards**



A value added business division that transforms carefully selected ingredients, agricultural resources and culinary ideas into trusted products for today's consumers, guided by Kausar's standards of quality, integrity, consistency and innovation.

Kausar's fourth business unit, extending the group's agricultural heritage into sourcing, specialty products and consumer foods. It brings together three complementary lines.

PRODUCT CATEGORIES

Kausar Core
Sourcing & trade of core agricultural commodities



Kausar Himalayan
Specialized Himalayan mountain range products



Kausar Select
Carefully selected consumer foods



The sourcing and trading backbone of the group that handles core agricultural commodities and working hand-in-hand with our rice, feed and oil units. It secures quality raw materials and connects Pakistan's harvest to buyers at scale.



Maize / Yellow Corn

Core feed raw material from the Maize district - Okara



Sesame Seeds

White hulled sesame seeds from Pakistan to the world

*Export-ready agricultural commodities, built on
over 75 years of agricultural heritage*



A specialty line of products sourced and produced from the Himalayan mountain range, led by our Himalayan salts and tea, naturally sourced, purely processed and packed for the world.



84+
Trace Minerals

Kausar Himalayan Salts

Pink & White · Rock Salt · Export Quality · 84+ Trace Minerals



Kausar Himalayan Pink Tea

Pink Tea (Kashmiri Chai) Jar – Tea Bags

Our raw materials are procured from the Himalayas – a paradise filled with natural resources & flavors. We believe in keeping our products all-natural to ensure the unique aroma and special taste.

Our value-added range of carefully selected food products crafted to Kausar's standards, made for consumers around the world.

Kausar Food Pastes

Ginger · Ginger Garlic · Garlic



Kausar Pickles

Crushed Mango – Crushed Mixed Pickles



Kausar Chutney

Mango – Plum – Date Tamarind Chutney



Kausar Cooking Pastes

Biryani Paste – BBQ Tikka Paste



Kausar Desserts

Kheer Mixes & Custard Range



Kausar International Trade Fairs 15

Continuously exhibiting at world's leading food exhibitions since 2014.



Gulfood

The Saudi Food Show



PAKISTAN
EXHIBITION
PAKISTAN BANGLADESH BUSINESS
OPPORTUNITIES CONFERENCE
DHAKA, BANGLADESH



Partnering with importers, distributors, retailers, and food service operators worldwide to bring premium Pakistani agro-produce to consumers across international markets.



Why Partner with Kausar?

With over seven decades of expertise in agro processing, Kausar offers its distributors a trusted platform built on quality, consistency, traceability and long term partnership. We value the profitability of our business partners for sustainable growth.

WHAT KAUSAR BRINGS TO THE TABLE?



AGRO-PROCESSING EXPERTISE

Decades of experience in agricultural processing, supported by modern manufacturing infrastructure and quality systems.



RELIABLE SUPPLY CHAIN

Integrated sourcing, processing, warehousing and export operations for consistent year-round supply.



TRACEABILITY & COMPLIANCE

Batch-level traceability, stringent quality controls and compliance with international food-safety standards.



LONG-TERM PARTNERSHIP

Dedicated support for market development, product customization, branding and distribution growth.



TRUSTED EXPORT PLATFORM

Kausar combines 75+ years of industry experience with modern agricultural processing infrastructure, serving customers across multiple international markets through a commitment to quality, transparency and service excellence.

WHY DISTRIBUTORS CHOOSE KAUSAR?



EXPORT MARKETS EXPERIENCE

Serving customers across various international markets with a strong understanding of diverse consumer preferences.



STRONG MARKET DEVELOPMENT

A collaborative approach to growing brands and expanding market reach and distributors



QUALITY CONSISTENCY

Standardized production processes delivering reliable quality, shipment after shipment.



FULL TRACEABILITY

Unique batch coding and quality-assurance systems ensuring confidence and transparency.

Kausar

Let's build a lasting partnership.

Contact Details:

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