Kausar

KAUSAR HOUSE | 13-C, New Muslim Town, Lahore, Pakistan.
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Product Profile - Produce of Pakistan

Brand Name / Legal Mark / Logo	**Kausar**
Product Name	**Kheer Mix Plain**
Product Category	Instant Dessert Mix — Kheer (Rice Pudding)
Net Weight	275 gm ± 10 gm
Shelf Life	2 Years (24 Months)
Product Description	Traditional instant kheer mix of processed rice, sugar and nuts. Just add milk and simmer for a creamy, fragrant rice pudding, ready in 15 minutes.
Ingredients	Sugar, Processed Rice, **Almond** and **Pistachio** (3%), Cardamom and Artificial Flavour (Screw Pine).
Allergen Information	Contains: Almond, Pistachio (tree nuts). May also contain traces of Peanuts, Other Nuts, Sesame, Wheat, Gluten, Celery, Egg, Mustard, Soya and Sulphites.
Product Suitability	Halal (Certified) · Vegetarian · Vegan · GMO-free · Not irradiated

Specification

	Parameter	Function	Limits
Technical Data	Artificial Flavour (Screw Pine)	Flavouring	Present
	Colours	—	None
	Preservatives	—	None
Nutrition Information	**Typical Values**	**Per 100 g**	**Per Serving (20 g)**
	Serving Size (g)		20
	Energy (kJ)	1561	312.2
	Energy (kcal)	373	74.6
	Fat (g)	5	1.0
	of which Saturates (g)	0	0.0
	Carbohydrates (g)	80	16.0
	of which Sugars (g)	55	11.0
	Protein (g)	2.5	0.5
	Salt (g)	0.10	0.02

Chemical & Microbiological Analysis

Parameter	Unit	Limits
Moisture	%	Max 5
Aflatoxin B1	µg/kg	< 5
Total Aflatoxins	µg/kg	< 10
Extraneous / Foreign Matter	—	Absent
Yeasts & Moulds	cfu/g	< 100
Total Viable Count	cfu/g	< 1 × 10^4
E. coli	—	Absent
Coliforms	—	Absent
Salmonella	—	Absent



Sensory Parameters

Appearance / Texture	Free-flowing powder mix
Smell	Characteristic sweet, milky aroma with notes of cardamom and screw pine
Taste	Sweet, creamy, aromatic; typical of traditional kheer with no off-flavour
Colour	Creamy white to pale yellow

Preparation / Cooking Directions

Cooking Directions	Ingredients required: Milk 1 litre · Kheer Mix ½ packet. 1. Boil milk on medium flame. 2. Stir in ½ packet of Kheer Mix. Cook for 15–20 minutes on medium flame or until thick, stirring at intervals. 3. Pour into a bowl and serve cold.

Storage, Legal Requirements & Norms

Storage Conditions	Store in a cool, dry place away from direct sunlight and heat. Once opened, keep in an airtight jar.
Legal Requirements & Norms	Heavy metals, aflatoxins and pesticide residues in accordance with the thresholds and regulations of Pakistan (PFA Pure Food Regulations 2018). WHO, FAO or Codex Alimentarius standards applicable where a requirement is not available in local law.

Labeling Requirements

Mandatory	Packing Date, Best Before Date & Batch Number. All labelling as per the Punjab Food Authority Pure Food Regulations 2018 & Consumer Protection Act. Export labels as per destination-market law (EU Reg. 1169/2011).

Available Pack Sizes with Material

Pack Size	275 gm ± 10 gm Printed Carton
Units per Master Carton	72 Units
Master Carton Net Weight	19.80 kg
Cartons per Pallet	70 Cartons