Kausar

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Product Profile - Produce of Pakistan

Brand Name / Legal Mark / Logo	**Kausar**
Product Name	**Vanilla Custard**
Product Category	Instant Dessert Mix — Custard Powder
Net Weight	275 gm ± 10 gm
Shelf Life	2 Years (24 Months)
Product Description	Instant vanilla custard powder for a smooth, creamy dessert. Just add milk and sugar and cook in minutes.
Ingredients	Corn Flour, Artificial Vanilla Flavor & Food Colors (E-102, E-110) FD&C Yellow 5 & 6.
Allergen Information	None. May also contain traces of Peanuts, Other Nuts, Sesame, Wheat, Gluten, Celery, Egg, Mustard, Soya and Sulphites.
Colour Warning	Food Colours (E-102, E-110) may have an adverse effect on activity and attention in children.
Product Suitability	Halal (Certified) · Vegetarian · Vegan · GMO-free · Not irradiated

Specification

Technical Data

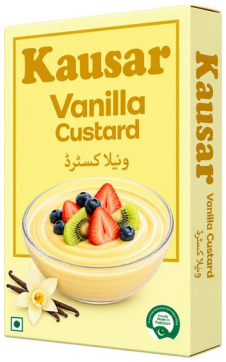
Parameter	Function	Limits
Artificial Vanilla Flavour	Flavouring	Present
Tartrazine (E-102)	Colour	Present
Sunset Yellow (E-110)	Colour	Present
Preservatives	—	None

Nutrition Information

Typical Values	Per 100 g	Per Serving (20 g)
Serving Size (g)		20
Energy (kJ)	1640	328.0
Energy (kcal)	392	78.4
Fat (g)	0	0.0
of which Saturates (g)	0	0.0
Carbohydrates (g)	98	19.6
of which Sugars (g)	0	0.0
Protein (g)	0	0.0
Salt (g)	0.10	0.02

Chemical & Microbiological Analysis

Parameter	Unit	Limits
Moisture	%	Max 8
Aflatoxin B1	µg/kg	< 5
Total Aflatoxins	µg/kg	< 10
Extraneous / Foreign Matter	—	Absent
Yeasts & Moulds	cfu/g	< 100
Total Viable Count	cfu/g	$< 1 \times 10^4$
E. coli	—	Absent
Coliforms	—	Absent
Salmonella	—	Absent



Sensory Parameters

Appearance / Texture	Fine, free-flowing, uniform powder
Smell	Characteristic sweet vanilla aroma, free from off-odours
Taste	Sweet vanilla flavour, pleasant and typical of custard
Colour	Light creamy yellow

Preparation / Cooking Directions

Cooking Directions	1. Add 2 tbsp (30 g) custard powder to ½ cup (100 ml) of milk and make a paste. 2. Add 4 tbsp (60 g) sugar to 2 cups (400 ml) of milk and bring to the boil. 3. Add the custard paste to the boiling milk and cook, stirring, until thick and smooth. 4. Refrigerate and serve cool.

Storage, Legal Requirements & Norms

Storage Conditions	Store in a cool, dry place away from direct sunlight and heat. Once opened, keep in an airtight jar.
Legal Requirements & Norms	Heavy metals, aflatoxins and pesticide residues in accordance with the thresholds and regulations of Pakistan (PFA Pure Food Regulations 2018). WHO, FAO or Codex Alimentarius standards applicable where a requirement is not available in local law.

Labeling Requirements

Mandatory	Packing Date, Best Before Date & Batch Number. All labelling as per the Punjab Food Authority Pure Food Regulations 2018 & Consumer Protection Act. Export labels as per destination-market law (EU Reg. 1169/2011).

Available Pack Sizes with Material

Pack Size	275 gm ± 10 gm Printed Carton
Units per Master Carton	72 Units
Master Carton Net Weight	19.80 kg
Cartons per Pallet	70 Cartons