

Product Profile - Produce of Pakistan

Brand Name / Legal Mark / Logo

Kausar

Product Name

Haandi Steamed Rice

Variety (name and min. % age)

Kainat 1121 Basmati **Contrasting Variety:** Super Kernal Basmati, 1509 Basmati, Super Fine

Attribute

Steamed & Low-Polished

Specification

Physical & Chemical Specification	Parameters	Unit	Limits
	Average Grain Length	mm	8.0 +/- 0.5
	Grain Type		Extra Long
	Elongation After Cooking		3X
	Broken (≤ 75%)	%	≤ 2
	Damaged & Yellow	%	≤ 1
	Chalky (≥ 75% Chalkiness)	%	≤ 4
	Shriveled	%	≤ 4
	Foreign Foodgrains	%	< 1
	Moisture Content	%	≤ 12
	Living Insects & Mites		Nil
	Shape		Slender
	Aflatoxin	µg/Kg	< 20
	Shelf Life	Yrs	2
Microbiological Requirements	Bacillus cereus	CFU	Absent
	Escherichia coli, CFU/ gm	CFU	Absent



Legal Requirements & Norms

Heavy metal, aflatoxins, pesticide residues in accordance with the thresholds and regulations of Pakistan. WHO, FAO or Codex Alimentarius standards applicable if any requirement threshold level not available in local law.

Sensory Parameters

Appearance Polished rice giving a very smooth feel, light cream typical basmati color.

Smell Aromatic, free from abnormal flavors, odors.

Taste Excellent cooking results and a very good typical basmati aroma and taste.

Labeling Requirements

Mandatory Packing Date, Best Before Date & Batch Number. All the labeling is as per prescribed Pakistan Pure Food Laws/ The Punjab Pure Food Rules 2011 & Consumer Protection Act.

Available Pack Sizes with Material

1kg

PET-PE Tri-seal Bag

5Kg / 10 lbs

PET-PE Tri-seal Bag

10Kg / 20 lbs

Metalized BOPP with D-Punch Handle

20Kg / 40 lbs

Metalized BOPP

25Kg / 50 lbs

Metalized BOPP

40Kg / 80 lbs

N/A