

Product Profile - Produce of Pakistan				
Brand Name / Legal Mark / Logo			Kausar	
Product Name			Haandi Steamed Rice	
Variety (name and min. % age)			Kainat 1121 Basmati Contrasting Variety: Super Kernal Basmati, 1509 Basmati, Super Fine	
Attribute			Steamed & Low-Polished	
Specification				
Physical & Chemical Specification	Parameters	Unit	Limits	
	Average Grain Length	mm	8.0 +/- 0.5	
	Grain Type		Extra Long	
	Elongation After Cooking		3X	
	Broken (≤ 75%)	%	≤ 2	
	Damaged & Yellow	%	≤ 1	
	Chalky (≥ 75% Chalkiness)	%	≤ 4	
	Shriveled	%	≤ 4	
	Foreign Foodgrains	%	< 1	
	Moisture Content	%	≤ 12	
	Living Insects & Mites		Nil	
	Shape		Slender	
	Aflatoxin	µg/Kg	< 20	
	Shelf Life	Yrs	2	
Microbiological Requirements	Bacillus cereus	CFU	Absent	
	Escherichia coli, CFU/ gm	CFU	Absent	
Legal Requirements & Norms			Heavy metal, aflatoxins, pesticide residues in accordance with the thresholds and regulations of Pakistan. WHO, FAO or Codex Alimentarius standards applicable if any requirement threshold level not available in local law.	
Sensory Parameters				
Appearance			Polished rice giving a very smooth feel, light cream typical basmati color.	
Smell			Aromatic, free from abnormal flavors, odors.	
Taste			Excellent cooking results and a very good typical basmati aroma and taste.	
Labeling Requirements				
Mandatory			Packing Date, Best Before Date & Batch Number. All the labeling is as per prescribed Pakistan Pure Food Laws/ The Punjab Pure Food Rules 2011 & Consumer Protection Act.	
Available Pack Sizes with Material				
1kg			PET-PE Tri-seal Bag	
5Kg / 10 lbs			PET-PE Tri-seal Bag	
10Kg / 20 lbs			Metalized BOPP with D-Punch Handle	
20Kg / 40 lbs			Metalized BOPP	
25Kg / 50 lbs			Metalized BOPP	
40Kg / 80 lbs			N/A	